

Summer 2006

IMPROVE YOUR SPF I.Q.

Sun protection must be a part of your daily regime – Summer & Winter!

Sunblock is better than sunscreen:

- *Sunblock absorbs, reflects and scatters up to 99% of UVA, UVB and visible light. E.g. Zn oxide & titanium oxide*
- *Sunscreen absorbs specific wavelengths of light and protects against UVA exposure only. E.g. Octinoxate; parasol; Benzophenane; Menthyl Anthranilate*

SPF (Sun Protection Factor):

This indicates the amount of exposure your skin can handle from UV rays before turning red. Dermatologists recommend minimum SPF 15. To figure out how long it will take you to develop a sunburn, multiply SPF number by 10. E.g. SPF15 will allow you to stay outside for 150min. before burning.

Is SPF 15 enough?

In the lab, yes, in real life probably not – here's why:

- *In lab tests 2-3x more product is used than we tend to apply to our skin. E.g. 4oz : 8oz in the sun is needed*
- *We perspire, wipe our skin, swim and therefore loose the sunblock/screen efficacy.*

“So I recommend SPF 30 (or higher) if you want to protect you skin from cancer risks and aging.”

Dr. Marianna Struwig

LaZure



Chilliwack's exclusive laser care centre
* laser treatment * skin care * injectables



Newsletter
Presented By:

**LaZure
Clinique**

For skin as young as you feel.

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This Months Feature Treatment:

Summer Special:

SPF 30 Chem Free Sunblock

Super Rich Eye Cream

28 Units of Aesthetic Botox

\$350.00+ gst

AESTHETIC BOTOX

A simple, non-surgical procedure that smoothes the deep, persistent lines on our face that develop over time.

A single 10 minute with few tiny injections, will relax the muscle that cause the lines, and will continue to relax them for up to 4 months.

The results are dramatic and apparent with in days, and there is no down time.

From the LaZure staff:

Dr. Marianna Struwig: “Kindness is contagious, let’s spread it!”

Debbie: “Don’t forget your sun protection. Min SPF30!”

Cindy: “Summer is here, don’t forget your vitamin C serum”

Lisa: “Back from Maui and feeling rested and refreshed—our Chem Free Superblock was fabulous.”

LaZure clinique

103a - 45793 Luckakuck Way,
Chilliwack, B.C., V2R 5S3
Ph: 604.824.9797 ~ Fx: 1.800.485.7539
~ E-mail: info@lazureclinique.com